



PRODIGY SPORTS CONCLUDES NATIONAL SEARCH WITH PLACEMENT OF MICHAEL CLOUGH WITH MINNESOTA TWINS

Industry Veteran Named Director, Ticket Sales & Service

(Freehold, NJ, March 12, 2009) – Prodigy Sports, LLC, a nationally acclaimed sports executive search firm, has announced the successful conclusion of a nation-wide search on behalf of the Minnesota Twins with the placement of Michael Clough as Director, Ticket Sales and Service.

Mr. Clough will begin his new role with the Twins on Thursday, March 12th. He will be responsible for leading and overseeing the day-to-day operations of the sales and service functions of the Major League Baseball team's season and group sales ticket business. Mr. Clough will also play an instrumental role training, mentoring and developing the team's staff as they focus on the April 2010 move into the Twins' new state-of-the-art stadium, Target Field.

"I was thrilled with how well the search process went and even more so with the end result," said Steve Smith, Twins' Vice President Ticket Sales and Services. "Scott and his Prodigy Sports team executed a thorough and seamless process which ensured that we would find the individual who best fit our needs. We're fortunate to have a talent like Michael join our family and we have Prodigy Sports to thank for it."

A 12-year veteran of the sports industry, Clough brings a wealth of ticket sales and leadership experience to the Twins following a six-year stint with the Tampa Bay Lightning. Most recently serving as Director, Corporate Sales, Clough managed a staff of over 20 employees in the ticket sales and suite department and was directly responsible for generating over \$33 million in annual revenue for the National Hockey League franchise. Prior to his tenure with Tampa, Clough, a native of Bellport, NY, spent five years with the New York Islanders in their department.

"Prodigy Sports was truly honored to work with the Twins' organization on this search," said Prodigy Sports' Founder and President Scott Carmichael. "With both the excitement and challenge of moving into Target Field in 12 months, the Twins were in need of a seasoned professional to lead their sales efforts. We were fortunate to have worked with the Twins, one of the industry's more progressive and talented organizations, and are very grateful to Dave St. Peter, Laura Day and Steve Smith for having shown the faith that Prodigy Sports was the best partner for this search."

Officially launching business operations just over a year ago, Prodigy Sports has placed several senior executives within the sports community, including many key positions with the Dallas Cowboys and the New Dallas Cowboys Stadium as well as the Detroit Pistons and Palace Sports & Entertainment, Orlando Magic and the Arena Football League. In addition, Prodigy has also provided extensive search consulting services to the Philadelphia Eagles, Boston Celtics, Boston Bruins and Ticketmaster. For more information regarding Prodigy Sports, LLC, visit www.prodigysports.net.



PRODIGY
SPORTS

About Prodigy Sports, LLC:

Prodigy Sports, LLC, is a metropolitan New York-based executive search, marketing and consulting company with 30 years of unparalleled expertise in the professional sports industry. Launched January, 2008, Prodigy Sports' core business practice focuses predominantly on executive search and placement exclusive to the sports industry, while also providing consulting and marketing services to leagues, teams, agencies, corporations and other properties within the sports community.