



PRODIGY SPORTS CONTINUES GROWTH WITH ANOTHER SENIOR EXECUTIVE PLACEMENT

PETER WEBER APPOINTED VICE PRESIDENT, PALACE SPORTS AND ENTERTAINMENT

(Freehold, NJ, September 16, 2008) – Prodigy Sports, LLC, a specialized sports executive search firm, has announced the successful conclusion of a national search on behalf of Palace Sports & Entertainment and the Detroit Pistons with the placement of Peter Weber to vice president.

Mr. Weber began his new role with Palace Sports last Monday, September 8th and will focus his full-time duties on the management and cultivation of new and existing sales and integrated corporate partnerships across all Palace Sports & Entertainment properties, including the Palace of Auburn Hills, Detroit Pistons, Detroit Shock, Palace Special Events, DTE Energy Music Theatre, Meadow Brook Music Festival and Oakland University Athletics.

A veteran in the sports industry, Weber brings over 20 years of senior sales and marketing experience to Palace Sports, having prior served as senior vice president of sales for the FleetCenter/Boston Bruins where he managed all revenues for sponsorships and advertising, premium, group and Bruins season seat sales, and Fleet Center restaurants during his five-year tenure from 1997-2002.

A native of Westport, CT, Weber most recently was Managing Director of Weber Marketing Group where he consulted with major advertisers and their sports marketing activities. Weber Marketing Group's partners included Microsoft, Anheuser-Busch, FOX Sports Net, Verizon Wireless, Bose, Tower Records and the FleetCenter.

Officially launching business operations in January, 2008, Prodigy Sports, LLC has now placed a total of seven senior executives within the sports community, including key positions with the Dallas Cowboys, Orlando Magic, the Arena Football League and Weber's placement with Palace Sports & Entertainment. In addition, Prodigy is currently engaged in three other national searches on behalf of the Philadelphia Eagles, TD Banknorth Garden and the Cowboys/New Cowboys Stadium. For more information regarding Prodigy Sports, LLC, visit www.prodigysports.net.

About Prodigy Sports, LLC:

Prodigy Sports, LLC is a metropolitan New York-based executive search, marketing and consulting company with 30 years of unparalleled expertise in the professional sports industry. Launched January, 2008, Prodigy Sports' core business practice focuses predominantly on executive search and placement exclusive to the sports industry, while also providing consulting and marketing services to leagues, teams, agencies, corporations and other properties within the sports community.